

# SUNRISE NEWS

January 2020

Kiwanis Breakfast Club of Oconomowoc  
P.O. Box 462 Oconomowoc, WI 53066  
Meetings - 1<sup>st</sup> 2<sup>nd</sup> & 3<sup>rd</sup> Wednesday at 7:15 AM  
Café Labelle at the Life Enrichment Center-Shorehaven  
1306 West Wisconsin Avenue

*Kiwanis is a global organization of volunteers dedicated to improving the world one child and one community at a time.*



## President's Corner – Jerry Schneider



Another year has gone by. I think what they say is true. The older we get the faster they seem to go. As a Kiwanian being busy volunteering makes the year really fly by. Of course that is much better than sitting in our rocking chair waiting for the days to pass.

Looking forward to 2020 based on our plans we will be making another great impact in our community as we have in past years.

Our biggest challenge (as usual) will be membership growth. I guess we just have to try harder to convince the businesses and community that being in a service club will be beneficial to all. Many people think

that if they join a service club it will take up all of their time. That is not true. Everyone does what they can when they can.

In 2019 we were able to add 4 new members- Katie Farber, Gary Frankie, Dan Murray and Wendy Woodson. So happy to have you part of our club. Hope you will find belonging to Kiwanis a very rewarding experience.

Our total membership at the present is 27 with several prospects.

Let's give more people a chance to experience those ----

**“KIWANIS MOMENTS”**



## WHAT'S HAPPENING

Jan.1 HAPPY NEW YEAR  
Jan.8 Breakfast meeting  
Jan. 13 Shorehaven Bingo  
Jan. 14 Pewaukee Interclub  
Jan. 15 Breakfast meeting  
Jan. 21 Blood Drive  
Jan. 22 Breakfast meeting  
Jan. 29 Board meeting



Jeff Ek 1-4



NONE



## GREETER & INVOCATION

Jan. 8  
Jan. 15 Michelle Balda  
Jan. 22 Tom Ginn



## SANDY'S SLAMERS

Sandy Karkossa, Captain  
John Caucutt  
Jim Fulmer  
John Koehn  
Tom Massnick  
Steve Schmedlin(Andy to sub)  
Tom Slowinski  
Gert Wilkinson

## SPEAKERS FOR JANUARY

Jan. 8 John and Auggie Koepke  
Jan.15 AFS Student- Dea Uzaimi  
From Indonesia  
Jan.22- AFS Student- Maral Rustamova  
from Turkmenistan  
Jan. 29 – Board/Budget meeting

## **BLOOD DRIVE**

**Our 1<sup>st</sup> Blood Drive for this year will be on Tuesday, January 21st.(3<sup>rd</sup> Tuesday due to a scheduling error by the Blood Center)**

**The dates for the rest of the year are as follows. All 4<sup>th</sup> Tuesdays.**

**March 24**

**May 26**

**July 28**

**September 22**

**November 24**

**Thanks to Debbie Mauel and Fred Steinlein for coordinating these drives. Their goal is to keep them successful as they have been in the past.**

**We have seen an increase of about 5 donors per drive over the previous**

**Debbie has done a great job on getting the word out with news releases, etc. on a consistent basis.**

**Sign up sheet for hosts is filled.**

**Please consider donating if you can.**

## **CHRISTMAS BREAKFAST**



**We had a great turnout for our annual Christmas breakfast. The Community choir was great to listen to and it was enjoyable to join in singing the traditional Christmas songs.**

**Thanks to Carol Wagner for coordinating this with the choir. We had about 15 choir members attend which included Carol (Andy) Wagner and Nadine (Tom) Slowinski.**

**We made a \$100.00 donation to the choir.**



The weather was really great for this year's parade and so was the parade great !

Thanks to Jim Fulmer and his committee for all their hard work for putting this together. They work on this throughout the year. If you want to join this committee please let Jim know

Please send any suggestions or comments you have to Jim Fulmer so they can be discussed.

Also the after party at Lakerz was attended by about 25 people. We had a great time. Hope we can make this a tradition.

The High School Communications Dept. did a video of the parade and it is looking good. A few tweaks to be done yet. We will get this on some flash drives and get them out to the senior centers, nursing homes etc. so they will be able to enjoy the parade also.

We are planning to have a showing of the parade on Wednesday, February 19<sup>th</sup> at 6:30 PM at Shorehaven. We will be inviting the students , their teachers, some school officials, sponsors of the parade , members etc.

More details will be coming

Please save the date to attend.



### **SALVATION ARMY BELL RINGING**

Thanks to everyone who rang the bell this year . We signed up for 72 hours again and all slots were filled. Thanks to Jane for working with the Salvation Army to get this set up.

Final figures for this year are not available . Let's hope we matched last year's total of \$5,360.94.

Additionally this year the groups we invited to our Breakfast Meeting on November 20<sup>th</sup>( Rotary, Women's Club and Senior Center) to hear the Salvation Army signed up to some Bell Ringing . Hopefully we can recruit more groups next year. They really need more volunteer ringers.

## **RADIO DAY ON WTKM**

We have been ringing for Salvation Army from at least 1995. Records only go to then but I believe we were ringing before that. Records show that we have raised at least \$50,000.00 but it is probably more.

Just think of all of the smiling faces we have made.

Another great “KIWANIS MOMENT” .



Our Radio Day fundraiser is scheduled on WTKM 104.9 for Sunday, March 29th from 1PM to 5PM when we go on air. That means our ads will run the week before starting on Monday March 23rd. That means all ads should be in by Wednesday March 11th . This will be here quick so starting soon will give us plenty of time to make contacts and follow ups.

In the past when Radio Day was later in the year we usually had other things going on that took away from our contacting the businesses.

For the newer members, for this project we sell ads on WTKM-FM 104.9 in Hartford and we make a 40% commission of the ad price plus they have been giving us an additional 10% in advertising credits for the shrimp dinner, tree sale etc.

**This gives something of value to their business rather than our club just asking for a donation.**

**A WIN WIN**

In many cases the business will renew what they did the previous year. If a new ad is needed WTKM contacts the customer to put the ad together.

I will be putting ad packages together with all the sales information and the past information. We just need to get the commitment and then I forward the paper work to WTKM.

We can make some good money without back breaking work. Customer can prepay or I will bill them.

All we need to do is make calls and use our sale skills.

Our net profit last year was \$2000.00. With about 5 new customers we could increase that about \$500.00.

Jerry

## **CHANGE FOR HUNGER**



We donated \$2000.00 to the Food Pantry in November. These funds came from the generous donations of the Oconomowoc people who put money in the “CHANGE FOR HUNGER” boxes placed in various business by Steve Schmiedlin.

This was Steve’s idea in 2002 and he has faithfully found new places to put the boxes as needed and picks up the money on a regular schedule. Many stops at many businesses. In the past 8 years alone collections have totaled about \$24,000.00. He does this without a lot of attention.

Please thank Steve for his dedication to this great program which gives our club a lot of public visibility and is very important to the food pantry.

