

SUNRISE NEWS

January 2019

Kiwanis Breakfast Club of Oconomowoc
P.O. Box 462 Oconomowoc, WI 53066
Meetings - 1st 2nd & 3rd Wednesday at 7:15 AM
Café Labelle at the Life Enrichment Center-Shorehaven
1306 West Wisconsin Avenue

Kiwanis is a global organization of volunteers dedicated to improving the world one child and one community at a time.



President's Corner – Jerry Schneider



Another year has gone by. I think what they say is true. The older we get the faster they seem to go. As a Kiwanian being busy volunteering makes the year really fly by. Of course that is much better than sitting in our rocking chair waiting for the days to pass.

Looking forward to 2019 based on our plans we will be making another great impact in our community as we have in past years.

Our biggest challenge (as usual) will be membership growth. I guess we just have to try harder to convince the businesses and community that being in a service club will be beneficial to all. Many people think

that if they join a service club it will take up all of their time. That is not true. Everyone does what they can when they can. A good example of this was the Salvation Army Bell Ringing. We had 19 members and 2 honorary members ring a total of 72 hours. Some rang more, some rang less depending on schedules. With more members we can spread out the times even more. Great teamwork!! I have redrafted our letter to the businesses to appeal to them that their help is needed to turn this trend around. Years ago the businesses supported employees in their volunteering and we need a resurgence of that now. I have new folders put together for making contacts.

Let's give more people a chance to experience those ----

“KIWANIS MOMENTS”



SANDY'S SLAMERS

Sandy Karkossa, Captain
John Caucutt
Jim Fulmer
John Koehn
Tom Massnick
Steve Schmiedlin(Jerry to sub)
Tom Slowinski
Gert Wilkinson

WHAT'S HAPPENING

Jan.1 HAPPY NEW YEAR
Jan. 2 Breakfast meeting
Jan. 8 Blood Drive meeting
Jan. 9 Breakfast meeting
Jan. 14 Shorehaven Bingo
Jan. 16 Breakfast meeting
Jan. 22 Blood Drive
Jan. 23 Breakfast meeting
Jan. 26 Christmas Parade meeting
Jan. 30 Board meeting



Jeff Ek 1-4



NONE

GREETER & INVOCATION

Jan. 2 Jane Fredrich
Jan. 9 Tom Ginn
Jan. 16 Jack Grothaus
Jan. 24 Brigid Heydt



SPEAKERS FOR JANUARY

Jan. 2 Tia Gunderson- Update on her agriculture studies

Jan. 9 Sue Cusick- Barn Quilt History

Jan. 16- AFS Student- Pablo Barrantes from Costa Rica

Jan. 23 – Possibly an AFS Student

Jan. 30 Board Meeting

BLOOD DRIVE

Our 1st Blood Drive for this year will be on Tuesday, January 22nd.

The dates for the rest of the year are as follows. All 4th Tuesdays.

March 26

May 28

July 23

September 24

November 26

Thanks to Debbie Mauel and Fred Steinlein for coordinating these drives. Their goal is to keep them successful as they have been in the past and to explore new ways to increase the donations.

A signup sheet will be ready at the meeting January 9th.

CHRISTMAS BREAKFAST



We had a great turnout for our annual Christmas breakfast. The Community choir was great to listen to and it was enjoyable to join in singing the traditional Christmas songs.

Thanks to Carol Wagner for coordinating this with the choir. We had 15 choir members attend which included Carol (Andy) Wagner and Nadine (Tom) Slowinski.

We made a \$100.00 donation to the choir.



There is a Christmas Parade wrap up meeting scheduled for January 26th.

Please send any suggestions or comments you have to Jim Fulmer so they can be discussed.

I know –“NO RAIN” is on everyone’s list.

In next month’s newsletter we should have info on how we made out with the budget. Couple of Bands cancelled so that will save some money for this year.

Again thanks to the committee for their continuing commitment to the parade. Also thanks to all the members for their help.

Looking forward to Jim’s wrap up info.



SALVATION ARMY BELL RINGING

Thanks to everyone who rang the bell this year. We signed up for 72 hours and all slots were filled.

Thanks to Jane for working with the Salvation Army to get this set up.

On Saturday the 22nd we collected \$850.25 in 6 hours which is about double from what you would normally expect. The Saturday before Christmas is usually the best collection day.

We collected \$5,360.94 this year up from our \$3,197.00 last year. The 20 extra hours this year really made a difference. In a time when bell ringing volunteer hours are declining we made a difference by doing more hours. We had 19 members and 2 honorary members ring. Great participation !!!

Even with the increase we still ended up in 3rd place(have for several years) for service clubs. 1st place was the Waukesha Noon Kiwanis who raised \$17,375.44 and the Elm Grove Golden K was 2nd and raised \$7,407.51.

Elm Grove was 1st in hours ringing at 94 hours . We were 2nd with the 72 hours. No numbers on Waukesha. I believe Waukesha solicits money from friends, family, etc. to raise more money for their Kettle. Of course it doesn't matter about the ranking , what really counts is all of the people we help.

We have been ringing for Salvation Army from at least 1995. Records only go to then but I believe we were ringing before that. Records show that we have raised at least \$50,000.00 but it is probably more.

Just think of all of the smiling faces we have made.

Another great “KIWANIS MOMENT” .

Rebecca Seymour plans to do an article about our clubs bell ringing efforts through the years for the Enterprise. Not only will this be great recognition for our club but the hopes are to encourage other groups in Oconomowoc to join in for next year.



RADIO DAY ON WTKM



Our Radio Day fundraiser is scheduled on WTKM 104.9 for Sunday, March 31st from 1PM to 5PM when we go on air. That means our ads will run the week before starting on Monday March 25th. That means all ads should be in by Wednesday March 13th . Starting soon will give us plenty of time to make contacts and follow ups. In the past when Radio Day was later in the year we usually had other things going on that took away from our contacting the businesses. For the newer members, for this project we sell ads on WTKM-FM 104.9 in Hartford and we make a 40% commission of the ad price plus they have been giving us an additional 10% in advertising credits for the shrimp dinner, tree sale etc. This gives something of value to their business rather than our club just asking for a donation.

A WIN WIN

In many cases the business will renew what they did the previous year. If a new ad is needed WTKM contacts the customer to put the ad together.

I will be putting ad packages together with all the sales information and the past information. We just need to get the commitment and then I forward the paper work to WTKM.

We can make some good money without back breaking work. Customer can prepay or I will bill them.

All we need to do is make calls and use our sale skills.

We need new customers.

Jerry



CHANGE FOR HUNGER



We donated \$2000.00 to the Food Pantry in December. These funds came from the generous donations of the Oconomowoc people who put money in the “CHANGE FOR HUNGER” boxes placed in various business by Steve Schmiedlin.

This was Steve’s idea in 2002 and he has faithfully found new places to put the boxes as needed and picks up the money on a regular schedule. Many stops at many businesses. In the past 8 years alone collections have totaled about \$24,000.00. He does this without a lot of attention.

Please thank Steve for his dedication to this great program which gives our club a lot of public visibility and is very important to the food pantry

