

SUNRISE NEWS

January 2018

Kiwanis Breakfast Club of Oconomowoc
P.O. Box 462 Oconomowoc, WI 53066
Meetings - 1st 2nd & 3rd Wednesday at 7:15 AM
Café Labelle at the Life Enrichment Center-Shorehaven
1306 West Wisconsin Avenue

Kiwanis is a global organization of volunteers dedicated to improving the world one child and one community at a time.



President's Corner – Jerry Schneider



Another year has gone by. I think what they say is true. The older we get the faster they seem to go. As a Kiwanian being busy volunteering makes the year really fly by. Of course that is much better than sitting in our rocking chair waiting for the days to pass.

Looking forward to 2018 based on our plans we will be making another great impact in our community as we have in past years.

Our biggest challenge (as usual) will be membership growth. I guess we just have to try harder to convince the businesses and community that

being in a service club will be beneficial to all.

We don't want to happen in Oconomowoc what just happened in Brookfield and hopefully enough residents will agree. The Waukesha Freeman covered the story On December 26th that the Brookfield Kiwanis Club has disbanded as of October 30th, 2017 after starting in the early 1950's. The City of Brookfield will certainly miss their contributions to the community. The paper also reported that the Rotary and Lions clubs have folded in recent years leaving a city of almost 50,000 without a service organization.

I have more faith in Oconomowoc that if we get the word out to the businesses and the public they won't let that happen to us or the other clubs.

We have tried in the past but this time we must be successful or a story

in the papers in a few years will be about our club folding.

I plan to redraft our letter to the businesses to appeal to them that their help is needed to turn this trend around. Years ago the businesses supported employees in their volunteering and we need a resurgence of that now.

January, February and March are our slower times so let's see what we can do.

I will set up a separate committee to make calls and follow ups.

Let's give more people a chance to experience those ----

“KIWANIS MOMENTS”



WHAT'S HAPPENING

- Jan.1 HAPPY NEW YEAR
- Jan. 3 Breakfast meeting
- Jan. 8 Shorehaven Bingo
- Jan. 10 Breakfast meeting
- Jan. 17 Breakfast meeting
- Jan. 24 Breakfast meeting
- Jan. 31 Board meeting



GREETER & INVOCATION

- Jan. 3 Steve Schmiedlin
- Jan. 10 Chet Seffrood
- Jan. 17 Tom Slowinski
- Jan. 24 Jack Smid



SANDY'S SLAMERS

- Sandy Karkossa, Captain
- John Caucutt
- Jim Fulmer
- John Koehn
- Tom Massnick
- Steve Schmiedlin
- Tom Slowinski
- Gert Wilkinson



Jeff Ek 1-4



NONE



SPEAKERS FOR JANUARY

- Jan. 3** Christmas Parade Winners
New Years Resolutions
- Jan. 10** Healing Hearts
- Jan. 17** Tia Gunderson, former FFA
Member
- Jan. 24** Club Day- Membership
recruitment
- Jan. 31** Board meeting

BLOOD DRIVE

The Blood Drive on December 20th produced 30 units of blood. The Blood Center had estimated 18 units so they were very happy.

As of now we will be hosting 5 drives in 2018.

Monday, March 19th

Thursday, May 24th

Monday, July 30th

Tuesday, September 25th

Tuesday, November 20th.

Thanks to Kathy for making all the arrangements.

A letter from the Blood Center Follows ---

December 19, 2017

**Ms. Kathy Kaempf
Center for Life Enrichment
1305 W. Wisconsin Avenue
Oconomowoc, WI 53066**

Dear Kathy:

Thank you to you and your organization for your continued commitment to the regional blood program. By scheduling your blood drive(s) with Blood Center of Wisconsin, you are a part of a life-saving plan in the lives of friends, family members, and neighbors that need blood each and every day. This correspondence confirms the following life-saving drive commitment:

Place: Oconomowoc Kiwanis

**Dates (s): Mon., March 19, 2018;
Thu., May 24, 2018; Mon., July 30,
2018**

**Tuesday: September 25, 2018;
November 20, 2018**

Time: 1:00 p.m. to 5:00 p.m.

Procedure Goal: 20

Appointments Needed: 32

If you have questions at any time, please don't hesitate to call me at 414-937-6150.

Each day we need to collect more than 800 units of blood, fifty percent of that total comes directly from mobile

drives such as the one you have agreed to sponsor. We value our association with you and the volunteer donors you represent on behalf of the patients we serve.

Sincerely,

Heidi Homa, Account Rep.

KRINGLE SALE FOR THE KEY CLUB

Thanks to everyone who purchased Kringles this year. They raised about \$600.00 of which they used \$300.00 to purchase items for the Women's Center in Waukesha. The Key Club members also brought in items. Also thanks to our members who brought in items.



CHRISTMAS BREAKFAST



We had a great turnout for our annual Christmas breakfast. The Community choir was great to listen to and it was enjoyable to join in singing the traditional Christmas songs.

Thanks to Carol Wagner for coordinating this with the choir. We had 15 choir members attend which included Carol (Andy) Wagner and Nadine (Tom) Slowinski.

We made a \$100.00 donation to the choir.





WOW!! WHAT A GREAT PARADE. OUR CLUB CAN BE PROUD OF THIS ACCOMPLISHMENT



SANTA'S SLEIGH

It's over! The 2017 Kiwanis Christmas Parade, that is. Judging from many comments, it was the best ever. Both kids and parents had a great time and enjoyed seeing the lighted floats, marching groups, live animals, bands and electronic music and, of course, candy and other treats for the kids. Additionally, the

weather was perfect considering the time of the year. All in all, from the food and cash pick-up for the food pantry and letters to Santa it came off without a hitch. Even the camel behaved during the event. One can only conclude this parade was a great community event. Thousands adults and kids lined the parade route.

Reflecting on the 2017 event would reveal the following: (Looking back)

Upon seeing the lighted banner leading the event resulted in a strong feeling of pride and accomplishment by those who spent many hours putting it all together. It said so much about Kiwanis and its mission: kids and the community. It was truly worth the time and effort of our volunteers to show the community what Kiwanis is all about!

Christmas 2018: Some questions to be considered: (looking ahead)

***Some comments from members: Should we continue sponsoring this event---or is this a given? Our (Jim and John) recommendation would be a "yes".**

***A joint effort at fund raising with the Chamber, Kiwanis, Lions, and Rotary should make this portion of "labor" somewhat more efficient and less stress on businesses and other organizations who choose to contribute to community parades--- not only the Christmas parade but**

also 4th of July and Halloween parades.

***Stress importance of safety by participants---the accident by a young child falling from a float highlights the importance of this item. Raises liability issue---needs discussion and legal input.**

***Assess a significant late registration fee**

***Crowd control---especially kids running for candy---need road guards to keep kids away from floats and animals**

***Other
How can we get better!**

John Koehn



SALVATION ARMY BELL RINGING

Thanks to everyone who rang the bell this year . We signed up for 50 hours and most slots were filled. On Saturday the 16th we collected \$703.00 in 5.5 hours which is about double from what you would normally expect. Will be very interesting to see if we exceeded last year's total of \$3,034 which brought us in at 3rd place among Waukesha County Service Clubs.

We have been doing this as a group since 1995 and have raised an estimated \$50,000.00 .

Just think of all the people we have helped .

For everyone who participated this should be another "KIWANIS MOMENT" thinking of all the smiles we have put on many faces .

Maybe next year we can try to help the Salvation Army recruit more groups to ring like the Senior Center, Rotary, Lions, Women's Clubs, etc.

RADIO DAY ON WTKM



Radio Day ,which was skipped last year in October due to scheduling conflicts is back on at WTKM for Sunday, March 25th.

In the past we usually had other things going on that took away from our contacting the businesses.

For the newer members, for this project we sell ads on WTKM-FM 104.9 in Hartford and we make a 40% commission of the ad price plus they have been giving us an additional 10% in advertising credits for the shrimp dinner, tree sale etc. This gives something of value to the business rather than just asking for a donation. In many cases the business will renew what they did the previous year. If a new ad is needed WTKM contacts the customer to put the ad together. I will be putting together ad packages together with all the sales information and the past information. We just need to get the commitment and then I forward the paper work to WTKM.

We can make some good money without back breaking work or just asking for another donation Just like Boston Store this is a good chance to test your sale skills

Jerry

Bring on
the
NEW YEAR!

2018
Happy New Year!